



**REPUBLIC OF MACEDONIA  
MINISTRY OF AGRICULTURE, FORESTRY AND WATER ECONOMY  
IPARD MANAGING AUTHORITY**

**ACTION PLAN  
for publicity and communication of  
IPARD Programme 2014-2020 for year 2019**

**November 2018**

## Annual Action Plan for Publicity and Communication of the IPARD Programme 2014-2020 for year 2019

Activity	Responsibility	Targets	Timetable											
			1	2	3	4	5	6	7	8	9	10	11	12
Organization of info events and practical examples	MA	60												
IPARD Forum	MA	2												
IPARD workshops on preparation of applications	MA and Extension Agency	5												
Radio and TV appearances	MA and AFSARD	200												
List of IPARD recipients	AFSARD	1												
Preparation and distribution of the application forms and guidelines	MA and IPARD Agency	8000												
Preparation and distribution of brochures	MA and AFSARD	8000												
Preparation and distribution of posters	MA	450												
Broadcasting of promotional videos (one audio and three videos)	MA	4												
Maintenance and upgrade of ipard.gov.mk	MA	1												

	preparatory activities for publicity materials/ activities			distribution/ realization
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