



**REPUBLIC OF MACEDONIA
MINISTRY OF AGRICULTURE, FORESTRY AND WATER ECONOMY
IPARD MANAGING AUTHORITY**

PROGRESS REPORT
of activities related to the communication and visibility of the
IPARD Programme 2014-2020

November 2018

Realized activities regarding Annual Action plan for publicity and communication of IPARD Programme 2014-2020 for year 2018 are as follows:

- Implemented info days, in total 8 (eight), in regards to measure "Investments in rural public Infrastructure" organized in cooperation with the Centre for Development of the eight planning regions in the Republic of Macedonia. The info days were realized during March and April this year;
- Directly provided information via call centers and e-mail to the potential beneficiaries;
- Significant number (above 200) of press releases and written interview (daily newspapers and internet portals);
- Publication of brochures and other informative material;
- Upgrade and maintenance of the www.ipard.gov.mk (the upgrade of the web site is completed and the maintenance will be implemented up to august 2019);

During the December 2018 the 15 info days, one forum and the distribution of almost 1000 brochures will be implemented with Publicity Campaign contract signed in November 2018.

Institutions responsible for the implementation of the abovementioned activities, respectively to competences and functions they perform were the Managing Authority within the Ministry of Agriculture, Forestry and Water Economy and the Agency for Financial Support in Agriculture and Rural Development.