



Action plan for publicity and communication of IPARD 2014-2020 for year 2018

Activity	Responsibility	Targets	Timetable											
			01	02	03	04	05	06	07	08	09	10	11	12
Organization of info events and practical examples, promotion of guarantee fund	MA	35												
IPARD Forum	MA	1												
IPARD workshops on preparation of applications	MA and Extension Agency	2												
Radio and TV appearances	MA and AFSARD	200												
List of IPARD recipients	AFSARD	1												
Preparation and distribution of brochures	MA and AFSARD	6000												
Preparation and distribution of posters	MA	650												
Preparation and broadcasting of promotional videos	MA	3												
Maintenance and upgrade of ipard.gov.mk	MA	1												

	Preparation activities		Distribution/ realization activities
--	------------------------	--	-----------------------------------------