



Ministry of Agriculture,
Forestry and Water Economy
IPARD Managing Authority

COMMUNICATION AND PUBLICITY OF IPARD 2014-2020 PROGRAMME - ANNUAL ACTION PLAN FOR YEAR 2021

Seventh meeting of the IPARD Monitoring Committee

november.2020

WebEx / Zoom



ACTIVITIES:

- Organization of IPARD info educational days by promoting good projects;
- IPARD Forum for more successful implementation of IPARD 2014-2020;
- IPARD workshops for preparation of IPARD Application forms;
- Appearances/interviews in electronic media and newspapers;
- Publication of the list of IPARD Programme final beneficiaries;
- Development and distribution of the Application forms and Guidelines dedicated to IPARD 2014-2020,
- Preparation and distribution of brochures dedicated to publicity of IPARD 2014-2020
- Preparation and publication of a book (illustrated edition) of successful examples of IPARD projects;
- Creation and publishing audio and video clips;
- Maintenance of the website: www.ipard.gov.mk



Activities	Responsibility	Goals for realization	Schedule for 2021											
			1	2	3	4	5	6	7	8	9	10	11	12
Organization of IPARD info educational days by promoting successful examples (on-line or physical presence)	MA IPARD	30												
IPARD forum for more successful implementation of IPARD 2014 - 2020	MA IPARD	1												
IPARD workshops for preparation of IPARD requests and announcement of Public Calls	MA IPARD and NEA	1												
Appearances / articles in print and electronic media	MA IPARD and ASFARD	200												
Publishing the list of end users	ASFARD	1												
Preparation and distribution of Applications for use of funds and Guidelines dedicated to IPARD 2014 - 2020	MA IPARD and ASFARD	500												
Preparation and distribution of brochures dedicated to the promotion of IPARD 2014 - 2020	MA IPARD and ASFARD	500												
Preparation and publication of a book-illustrated edition for successful examples of IPARD projects for the program period IPARD 2014 - 2020	MA with IPARD	1000												
Production and publication of audio and video clips	MA with IPARD	1												
Update ipard.gov.mk website	MA with IPARD	1												



Instrument for Pre-Accession Assistance for Rural Development, IPARD 2014-2020





THANK YOU FOR YOUR ATTENTION

