



IPA Rural Development Programme 2014-2020,
under the Instrument of Pre-Accession assistance



Publicity of IPARD Programme 2014-2020
Specific contract number IPARDMA/01/2018

Final Report

November, 2020



The project is financed
by the European Union



The project is implemented by
3D PROJECT STUDIO

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FINAL REPORT

Project No. IPARDMA/01/2018

By

Mrs. Tatjana Uzunova Georgievska

Presented by

3D PROJECT STUDIO



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GLOSSARY OF ACRONYMS

CA	Contracting Authority
EC	European Commission
EU	European Union
FR	Final Report
IPA	Instrument for Pre-Accession Assistance
IPARD	Instrument for Pre-Accession Assistance for rural development
IR	Inception Report
MAFWE	Ministry of Agriculture, Forestry and Water Economy
Measure 1	Investments in physical assets on agricultural holdings
Measure 3	Investments in physical assets for processing and marketing of agricultural and fishery products, and
Measure 7	Farm diversification and business development
MoU	Memorandum of Understanding

Project synopsis

Project Title	Publicity of IPARD Programme 2014-2020		
Contract Number	IPARDMA/01/2018		
Project Duration	18 months initially, extend to 24 months		
Project Commencement Date	21 November 2018		
Project End Date	21 May 2020 extend for 180 days till 21 November 2020		
Name:	EU Delegation	Ministry of Agriculture, Forestry and Water Economy	Drustvo za filmska produkcija 3D PROJECT STUDIO
Role:	Executing Authority	Contracting Authority	DOO Skopje Contractor
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Overall Objective	<p>The overall objectives of this project are:</p> <ul style="list-style-type: none"> - To contribute to the efficient and effective dissemination of information towards the stakeholders (general public and rural population, governmental institutions, local self-government, regional authorities, economic partners, social partners and NGOs), about the possibilities offered by IPARD Programme, and the obligations arising from the laws complied with the European Union. - To provide a high level of awareness among potential users about the various measures offered in the IPARD Programme 2014-2020 and how to apply for funding of individual projects. 		

Expected results and indicators as in ToR	<ul style="list-style-type: none"> - Organization of 2 sessions of IPARD info days campaigns during 2018/2019, 80 events in total - Organization of 6 regional workshops for promotion of IPARD Programme 2014 - 2020; - Organization of 3 forums on lessons learned; - Printing information and publicity materials and distribution: <ul style="list-style-type: none"> o Brochures o Telescopic colour banners o Design and printing of posters o Design and printing of Guidelines for IPARD 2014-2020 applicant o Printing of application forms for IPARD 2014- 2020 applicants o Printing of folders. - Preparation and broadcasting of IPARD Programme promotional media releases.
Key activities	<ul style="list-style-type: none"> - Set-up of core Project Team - Consultation with stakeholders and review of the current state of affairs - Inception Report - Organizations and transportation services for the presenters from Skopje to the location of the info days. - Renting a suitable for presentations meeting room for minimum 30 persons for each location of the info days - Providing refreshing drinks for 50 persons on each location of the info days. - Preparing design for printed materials and obtaining approvals - Printing of documents - Preparation and broadcasting of IPARD Programme promotional media releases.
Reporting Period	End of project

1 INTRODUCTION

This report presents a complete overview of all activities implemented during the project.

1.1 Background of EU's financial assistance

Part of the instrument for pre-accession assistance (IPA), designed to support reforms in four Western Balkan countries (Albania, Montenegro, North Macedonia and Serbia) and Turkey, the instrument for pre-accession assistance for rural development (IPARD) focuses on rural areas and the agri-food sectors of those countries. The overall budget of IPARD is about €1 billion for the budgeting period 2014-20. IPARD programmes, by design and implementation modalities, resemble rural development programmes under the common agricultural policy for EU countries.

Through this tool, the EU provides the beneficiaries with financial and technical help with the aim of:

- making their agricultural sector and rural areas more sustainable;
- aligning them with the EU's common agricultural policy.

Each country presents their programmes to the European Commission for approval. Once approved, they are managed by national institutions and IPARD agencies. These ensure the execution of the programmes and that funds are transferred to applicants. This contributes to building national institutions and governance in rural development.

1.2 Country background

In order to implement the IPARD programme, a set of institutions were established in 2007 in accordance to the criteria set in the IPA legal framework and subsequent Framework and Sectoral Agreement concluded between the European Commission and the Republic of North Macedonia. Apart from the horizontal IPA structures (National IPA Coordinator (NIPAC), Competent Accreditation Officer (CAO), National Authorising Officer (NAO) and National Fund (NF)), the institutions responsible for management and implementation of the IPARD programme are:

- The IPARD MA, delegated in the capacity of the MAFWE and solely being responsible to perform the management functions of programming, monitoring and evaluation, reporting, coordination and publicity of IPARD Programme;
- AFSARD or "IPARD Agency" dealing with the implementation functions of the IPARD programme (publishing calls, selection of applications, contracting, payment, control on the spot). The financial management of the IPARD Agency is aligned to the financial management principles of the European Agricultural Fund for Rural Development (EAFRD).

Pursuant to the provisions of the Commission Implementing Regulation (EU) No. 447/2014 and the Framework Agreement for IPA II, NAO on 25.05.2016 with Letter No. 10-3270/1 submitted official request for being entrusted with budget implementation tasks for indirect management related to the following measures contained in the Multi-Annual Rural Development Programme 2014-2020:

- Investments in Physical Assets of Agricultural Holdings,
- Investments in Physical Assets Concerning Processing and Marketing of Agricultural and Fishery Products,
- Farm Diversification and Business Development and
- Technical Assistance Measure.

With Letter No. Ares (2017)499409 – of 30.01.2017 sent by DG Agri, EC considers that the authorities in the Republic of North Macedonia have satisfactorily addressed the main issues communicated in the letter of observations Ares(2016)249476 and that the structures and procedures set up for IPARD II fulfill the minimum conditions referred to in art 13(4) of the Framework Agreement. Consequently, entrustment to manage the abovementioned measures under IPARD II can be granted by means of concluding a Financing Agreement. The Financial Agreement has been signed by both parties, the European Commission and the Government of the Republic of North Macedonia in March 2017.

1.3 Project background

In the past programming period the activities of the Communication and Visibility Plan of the IPARD programme have been implemented on annual ground through the annual action plans of communication and publicity activities and using national (MAFWE) financial resources due to the late accreditation of measure 501 "Technical Assistance".

In accordance with Annex III of COMMISSION IMPLEMENTING REGULATION (EU) No 808/2014 the MA for the IPARD Programme shall be responsible for its publicity as follows:

- it shall inform potential beneficiaries, professional organisations, the economic and social partners, bodies involved in promoting equality between men and women and the non-governmental organisations concerned, including environmental organisations, of the possibilities offered by the IPARD Programme and the rules for gaining access to IPARD Programme funding;
- it shall inform the general public about the role played by the Community in the IPARD Programme and the results thereof.

In order to inform the public about assistance under the IPARD programme, MA developed the Plan of Visibility and Communication Activities of IPARD 2014 – 2020 containing determination of target groups, communication and information activities, budget, division of implementation responsibilities between MA and AFSARD, monitoring and reporting arrangements.

The project "Publicity of IPARD Programme 2014-2020" is established to provide logistical and other support to the Ministry of Agriculture, Forestry and Water Economy for organizing events for publicity foreseen in the Plan of Visibility and Communication Activities of IPARD 2014 – 2020 with objectives:

- To contribute to the efficient and effective dissemination of information towards the stakeholders (general public and rural population, governmental institutions, local self-government, regional authorities, economic partners, social partners and NGOs), about the possibilities offered by IPARD Programme, and the obligations arising from the laws complied with the European Union.
- To provide a high level of awareness among potential users about the various measures offered in the IPARD Programme 2014 - 2020 and how to apply for funding of individual projects.

2 EXECUTIVE SUMMARY

For the implementation of this project, a total of 80 info days + 6 workshops + 3 forums events were organised, and more than 40 thousand of different printed materials was delivered to potential beneficiaries. The start of the project for “Publicity of IPARD Programme 2014-2020” is 21 November 2018.

Initially, the period of implementation was 18 months until 21 May 2020. With Administrative order for extension of the contract with number 21-5204/5 from 16.07.2020 the period of implementation was extended for 180 days until 21 November 2020, or until all activities have been carried out.

Addendum related to amendment of payment options in the Article 29 from the Special Conditions of the Contract were changed on 27.01.2020 with letter No 21-1708/1. The interim payment was abandoned and the final payment was defined on 80% of the global price amount.

2.1 INCEPTION REPORT

According to the ToR, within two weeks from the start of the implementation phase, the Inception Report has been prepared to comprise the following:

- The management structure of the project;
- Detailed work agenda;
- Updated Timetable;
- Updated Milestones

Planned Timetable and Milestones in the Inception Report underwent further changes during the implementation phase.

Inception report is annexed to this report in Annex I

2.2 IMPLEMENTATION PHASE

The actual implementation of the project activities started on 26 December 2018 with Info days in the Municipalities of Strumica.

Under Activity 1, the first and second sessions of info days were held, in total 80 events. The concept from ToR of first and second sessions has changed and the events are planned and held based on the proximity of municipalities.

Under Activity 2, six regional workshops were organised in Municipality of Strumica, Tetovo, Skopje, Bitola, Shtip and Kumanovo. The last regional workshop in Kumanovo was also used as final closing event including dissemination of results.

Under Activity 3, three (two days events) Forums were organised in Municipality of Veles, Berovo and Valandovo.

Under Activity 4 the information and publicity materials were designed and after approval, printed and distributed. Visibility materials, such as banners, were also prepared.

Under Activity 5, The PR agency was selected preparation and broadcasting of IPARD Programme promotional media releases (one audio and three videos) and related activities. Under the activity over 350 announcements were made in different electronic media. Promotional media releases, one audio and three videos, were prepared and broadcasted in national media. In addition, local media were invited and reported on the events.

3 IMPLEMENTED ACTIVITIES

3.1 ACTIVITY 1: ORGANIZATION OF 2 SESSIONS OF IPARD INFO DAYS CAMPAIGNS DURING 2018/2019

IPARD info days are one day events held on different locations with following responsibilities of the Contractor:

1. To organize and provide transportation services for the not more than 4 presenters from Skopje to the location of the info days.
2. To rent a suitable for presentations meeting room for minimum 30 persons for each location of the info days as provided in Annex 1;
3. To provide refreshing drinks for 50 persons

The info days are organised in two sessions:

1. First session in the period from 16.01.2019 till 29.01.2020, with 48 (forty-eight) info days, with 1.115 registered participants
2. Second in the period from 18.02.2020 till 28.07.2020, with 32 (thirty-two) info days with 512 registered participants in total

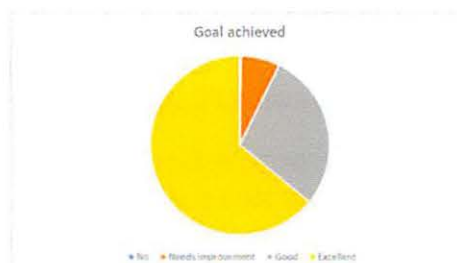
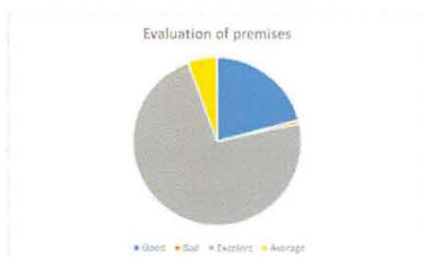
Beneficiaries were informed about the implementation and use of the Instrument for Rural Development - IPARD 2014-2020. Invitations to attend the info days were submitted to the Chambers of Commerce, Rural Development Network, LAGs, Agricultural Cooperatives, Local Development Units and through media for all interested in the events.

The total number of info days organised is 80, with 1.627 registered participant and additional few hundred which has not filed registration lists.

The informative and educational days lasted approximately four hours. On info sessions information were provided about funding opportunities under the three measures, especially eligible sectors, detailed information about the eligibility of actions, eligibility of recipients, business plan requirements, how to apply, and the procedure which to be followed. In addition, examples of successfully implemented projects were presented. The participants were given opportunity to discuss the presented information and to ask related questions.

The presentations were made and presented by the IPARD Managing Authority of the Ministry of Agriculture, Forestry and Water Economy. Special presentations were presented by employees of the Agency for Financial Support of Agriculture and Rural Development.

Based on received evaluation questionnaires' the selection of premises was mostly excellent and the goal of info day was achieved:



Details of events by date are listed in the Annex II of this report. Evaluation of events are presented in Annex III.

The map of info days by location and number of participants is presented in following picture:



3.2 ACTIVITY 2: ORGANIZATION OF 6 REGIONAL WORKSHOPS FOR PROMOTION OF IPARD PROGRAMME 2014 - 2020;

Regional workshops for promotion of IPARD Programme 2014 – 2020 are one day events with following responsibilities of the contractor:

1. To organize and provide transportation services for the not more than 4 presenters from Skopje to the location of regional workshops.
2. Rent a meeting room for 40 persons in a at least 3 stars hotel;
3. Provide cocktail snack and refreshing drinks for 40 persons;

The six workshops are organised as follows:

CITY	PREMISES	DATE HELD	PARTICIPANTS
STRUMICA	Hotel Villa Park	26.12.2018	39
TETOVO	Hotel Mercure	09.01.2019	40
SKOPJE	Holiday Inn	20.11.2019	20
BITOLA	Hotel Epinal	30.01.2020	46
SHTIP	Cafe Channel 77	22.9.2020	30
KUMANOVO	Komitet Kumanovo	20.11.2020	33
Total participants			208

The cocktail and refreshing were obtained by the premise's provider. The workshops lasted about seven hours.

In Strumica, most of the attending companies were from the fruit and vegetable processing industry, the dairy industry and wineries. In Tetovo, most interested companies were those who process meat and dairy products, Association for honey production, production of eggs and layers, and similar business. Presentations on the three measures were held at the workshops, with emphasis on measure 3 as well as instructions and practical examples of application documents.

The workshop in Skopje was attended by participants of The IPARD Managing Authority, The Agency for Financial Support in Agriculture and Rural Development and National Authorizing Officer within the Ministry of Finance. Two matrices of documents were presented at this workshop, related to measures 1 and 7. Presentation of which documents issued by which institution were made as well as MoU with appropriate bodies, responsible persons, forms and timeframe for submission.

The workshop in Bitola was attended by The IPARD MA and AFSARD and was mainly related to Measure 1. On Agenda were the changes of IPARD programme and criteria for eligible investments and beneficiaries and, Manual of procedures for building properties on agricultural land.

The workshops in Shtip was attended by IPARD MA, AFSARD and IPARD consultants ad was mainly related to programming aspects, information and publicity, and procedures and documents for measures 3 and 7.

The last workshop in Kumanovo was organised on 20.11.2020, partly online as per COVID-19 world pandemic protection measures. It was also used as closing event for presentation of the activities and result under the "Plan of Visibility and Communication Activities of IPARD 2014 – 2020" and the project "Publicity of IPARD Programme 2014-2020". The number of 33 participants were present on the event.

Based on received evaluation questionnaires' the selection of premises was mostly excellent and the goal of workshops was achieved in full:



Evaluation of events are presented in Annex III.

3.3 ACTIVITY 3: ORGANIZATION OF 3 FORUMS ON LESSONS LEARNED;

Forums are two-day events held in Veles, Berovo and Valandovo with following responsibilities of the Contractor:

1. To organize and provide transportation services for the not more than 4 presenters from Skopje to the location of the forums
2. Rent a meeting room for not more than 40 persons in a at least 3 stars hotel;
3. Accommodate not more than 40 participants in at least 3 stars hotel with breakfast, lunch and dinner;
4. Provide refreshing drinks for not more than 40 persons during the two coffee breaks per day;

The three forums are organised as follows:

CITY	PREMISES	DATE HELD	PARTICIPANTS	OVERNIGHT STAY
VELES	hotel Gardenija	21-22.10.2019	41	36
BEROVO	hotel Aurora	06-07.10.2020	33	33
VALANDOVO	EPI Hotel	09-10.11.2020	37	10
Total participants				

The accommodation, food and refreshments were obtained by the premise's provider.

On the Veles forum with active participation of the National Extension Agency, the AFSARD and the IPARD MA, the agenda included a presentation of the possibilities of Measure 7 following the modifications it had undergone, a presentation of the changes in the procedure for granting applications, experiences of working in the pre-accession period in the Republic of Croatia and as an EU Member State, a discussion of the difficulties and the problems faced by applicants in completing application forms, proposals and ideas for improving the implementation of the Programme and enhancing stakeholder cooperation, with a view to greater utilization of the Programme funds.

On the Berovo forum, beside IPARD MA and AFSARD, representatives of National Authorizing Officer, Ministry of Economy, Employment Agency, Ministry of Labour and Social Policy and, IPARD consultants were participating. In the agenda, the topics included presentation of opportunities and procedures, as well as documents needed for application for financial support in measures 1, 3 and

7. From the work in groups the result was defined institutions for obtaining necessary documents for application, list of documents and procedures for obtaining them.

In the agenda in Valandovo topics related to the results of the “Publicity of IPARD Programme 2014-2020” project, including conclusions, answered questions and further plans. Also, the printed materials for all three measures were discussed as well as promotion of the programme through video spots and other advertising materials.

Second part of the forum was related forthcoming activities for publicity in the period of completion of IPARD 2014-2020 Programme, in which most of the future activities such as distribution of printed and CD materials, together with illustrated publication for the successfully realized projects, were agreed upon.

The majority of participants in Valandovo event opted for on line presence. Ten participants used accommodation and were present in the premises.

Based on received evaluation questionnaires’ the level of satisfaction of participants were high:



Evaluation of events are presented in Annex III.

3.4 ACTIVITY 4: PRINTING INFORMATION AND PUBLICITY MATERIALS AND DISTRIBUTION

In line with ToR the Contractor undertake arrangements of designing, printing and publicity of information materials and their distribution. The Contractor received approval from the IPARD Managing Authority for the design and the content/outline of the information listed in the publicity materials before printing and distribution.

The following materials are designed and printed following ToR:

- Six telescopic colour banners with dimensions 75X180 cm;
- Application all measures, 10.000 A4, 65gr/m2, colour front page, stapled;
- Brochures 10.000 in Macedonian 2.000 in Albanian, A4 format, 250 gr/m2 paper, folded;
- Posters 650 (500 units on Macedonian, 100 units on Albanian and 50 units on English language) 50 cm X 80 cm;
- Guidelines for IPARD 2014- 2020 applicants, 12.000 65gr/m2, colour front page, stapled;
- Folders, 10.000, 350gr/m2, glow, colour outside ;

Additionally, the following items were printed for improved visibility on events:

- Panel for kiosk;
- Tarpaulin 7,2 square meters;

The promotional materials are disseminated and used at events and as addition to Public calls for IPARD measures. Cover pages of printed materials are presented in Annex IV.

3.5 ACTIVITY 5: PREPARATION AND BROADCASTING OF IPARD PROGRAMME PROMOTIONAL MEDIA RELEASES

Under this the Contractor prepared three video clips in Albanian and Macedonian with English subtitles. The stills from videos are presented in Annex VI and can be seen on the following link https://www.youtube.com/channel/UCyIfda27A57mZ_LpdRRAoBg and on the website of the IPARD MA. The videos included presentation of successfully implemented project as well as possibilities of the programme to help the potential beneficiaries in developing further projects.

The video clips have been broadcasted on Macedonian Television on channels MTV1 for Macedonian and MTV 2 for Albanian version, in the following terms: Morning program, before Dnevnik 1, after Dnevnik 1 and before Dnevnik 3. The Albanian version of the videos started broadcasting on the Macedonian Television - Second Program (MTV2) before Dnevnik 2 and in the morning program.

The contractor engaged PR Agency Idea Plus to arrange activities related to media announcements related to information's of activities of MA including activities of the project "Publicity of IPARD Programme 2014-2020" in the period of the project.

More than 350 announcements in different electronic media was made in the period from 27.12.2018 till 21.11.2020. The part of the key messages communicated:

- Campaign for publicity of IPARD Programme 2014-2020 started;
- Public Notice for submission of applications for allocation of funds from the fifth component of the Instrument for Pre-Accession Assistance for Rural Development of the European Union (IPARD Program 2014-2020) and deadlines reminders;
- Licences for IPARD consultants;
- Interest of different region for IPARD 2 funds;
- Information on approved projects;
- Information and announcements of info days

Selected announcements are included in Annex V

3.6 IMPACT OF COVID-19 ON IMPLEMENTATION OF THE PROJECT

The COVID-19 pandemic has caused many events around the world to be cancelled or postponed. Same influence the pandemic had on the project "Publicity of IPARD Programme 2014-2020". On 11.03.2020 scheduled events were cancelled as per protocols announced by Ministry of Health.

The events continued under special protocol after 17.07.2020:

- Two entry points were introduced. On first one the measure of body temperature was performed together with disinfection and on the second one the registration with separate pen for every participants and dissemination of brand new materials were performed;
- The info days are held in school yards and other similar open spaces;

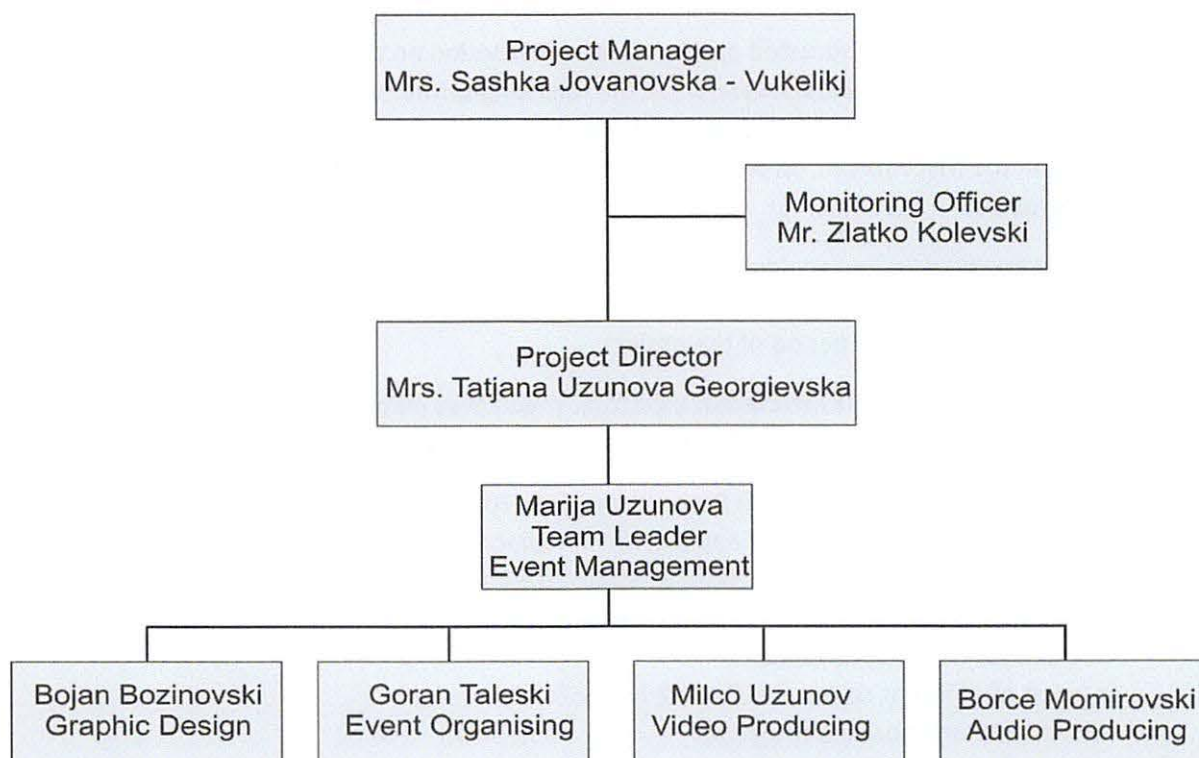
In addition, for the inside events bigger premises were rented to provide adequate distance between the participants.

The events held in or after the July, 2020 were held in compliance with official protocol for Covid-19 prevention in the Republic of North Macedonia.

4 PROJECT MANAGEMENT

An efficient backstopping team managed by the Project Director appointed by the Contractor, has been set up to provide on-going technical support to the Project Team and ensured smooth project implementation even with all the unforeseen pandemic difficulties.

The project management was organised as per the following organigram:



ANNEX I

INCEPTION REPORT

Annex I - INCEPTION REPORT

SUMMARY SHEET

Project Title	<i>Publicity of IPARD Programme 2014-2020</i>
Project Number	<i>IPARDMA/01/2018</i>
Country	<i>Republic of Macedonia</i>
Project dates	<i>21 November 2018 – 21 May 2020</i>

Date of Draft	December 2018
Period Covered	21 November 2018 – 05 December 2018
Author(s)	Tatjana Uzunova Georgievska

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Contact persons	Mr. Zigo Rutkovskis	Mrs. Sashka Jovanovska - Vukelickj	Mrs. Tatjana Uzunova Georgievska

1. INTRODUCTION

Overall objective

The overall objectives of this project are:

- To contribute to the efficient and effective dissemination of information towards the stakeholders (general public and rural population, governmental institutions, local self-government, regional authorities, economic partners, social partners and NGOs), about the possibilities offered by IPARD Programme, and the obligations arising from the laws complied with the European Union.
- To provide a high level of awareness among potential users about the various measures offered in the IPARD Programme 2014-2020 and how to apply for funding of individual projects.

Purpose

The purpose of this project is:

- To provide logistical and other support to the Ministry of Agriculture, Forestry and Water Economy for organizing events for publicity foreseen in the Plan of Visibility and Communication Activities of IPARD Programme 2014-2020.

Results

Results to be achieved by the Contractor are:

- Publicity activities, materials and events of the campaign for communication and publicity are prepared, delivered and held in accordance with the agreed time agenda and logistical support was delivered in timely and quality manner.

Target groups

Wider beneficiaries: the ultimate target group of the campaign for communication and publicity are the general public and rural population, governmental institutions, local self-government, regional authorities, economic partners, social partners and NGOs.

Direct beneficiaries: the direct beneficiary is the Managing Authority at MAFWE which will be the key stakeholder in the implementation of project tasks.

2. EXECUTIVE SUMMARY

According to our tender submission there were three activities planned in the inception phase:

Activity INC.1: Set-up of core Project Team

It is a major priority of the Inception phase to ensure that all the necessary logistical arrangements are in place, so that the project team can focus on the technical aspects of the project implementation and achieve the envisaged outputs as effectively as possible.

The Project Office is located in Skopje at the Consultant premises, and is operational from the first day of the project's commencement. Moreover, the Consultant assured that project team of experts are adequately supported and equipped and that there is sufficient administrative, secretarial and interpreting provision to enable experts to concentrate on their primary responsibilities. Based on the past experience the Consultant is aware that active involvement of all experts in the Inception phase greatly favors their future effective performance. The Project Team Leader has clear working procedures, in order to ensure efficient and constructive team work.

Activity INC.2: Consultation with stakeholders and review of the current state of affairs

Upon project initiation, the Consultant established working relations with the Contracting Authority as well as other key project stakeholders/target groups. There were four meetings conducted bilaterally and face-to-face so as to obtain accurate information on the viewpoint and expectations of each stakeholder.

The Project Team was set up, as a first action under Act.INC.2 and introduced to the Project Manager. Design of the publicity materials started and the first event was determined, which is a workshop in Strumica on 26 December 2018.

With approval from the Project Manager the PR agency and the printing house were chosen. Three offers were received from PR agencies with supporting documents (from the central registry office in the Republic of Macedonia) and the PR Agency Idealab offered the lowest price. Regarding printing house, two offers were received with supporting documents and Arcus Design was chosen for the lower price.

In the last meeting the graphic design of the publicity materials for Measure 3 approved and was sent to the Print House. The graphic design was chosen among three offered solutions and suggestions about colours used in the design are introduced and accepted.

Minutes of meetings are given in annex 1 (Annex 1 – Minutes of Meetings)

Activity INC.3: Development of Inception Report

The inception report was developed and ready to be submitted.

3. MANAGEMENT STRUCTURE

The Contracting Authority identified Mrs. Sashka Jovanovska - Vukeljkj as the Project Manager for the contract with responsibility to ensure efficient and quality use of allocated resources for achievement of contract targets and approves the reports (Inception Report and Draft Final/Final Report) provided by the Contractor as in part 7 of the relevant ToR.

The Monitoring Officer assigned from the Managing Authority is Mr. Zlatko Kolevski and he is responsible for liaison with the Contracting Authority and the Contractor for administrative and monitoring checks over the contract execution by the Contractor on a regular basis. Monitoring Officer shall notify its superiors of difficulties or non-performance during contract implementation.

The Management Structure Organigramme is shown in annex 2 (Annex 2 – Organigramme)

4. DETAILED WORK AGENDA

The Contractor, 3D Project Studio in correlation with MAFWE made a detailed plan agenda for the work progress and all details connected. The project contains:

- **Organization of 2 sessions of IPARD info days campaigns during 2018/2019;**
 - Organizations and transportation services for the not more than 4 presenters from Skopje to the location of the info days.
 - Renting a suitable for presentations meeting room for minimum 30 persons for each location of the info days
 - Providing refreshing drinks for 50 persons on each location of the info days. Refreshing drinks shall include water (25 bottles of 0, 5 litres) and juice (25 bottles of 0, 5 litres).
- **Organization of 6 regional workshops for promotion of IPARD Programme 2014 - 2020;**
 - Organization and transportation services for the not more than 4 presenters from Skopje to the location of regional workshops
 - Renting a meeting room for 40 persons in a at least 3 stars hotel;
 - Providing cocktail snack and refreshing drinks for 40 persons (buffet, water and juice);
- **Organization of 3 forums on lessons learned ;**
 - Organization and transportation services for the not more than 4 presenters from Skopje to the location of the forums
 - Renting a meeting room for not more than 40 persons in a at least 3 stars hotel;
 - accommodate not more than 40 participants in at least 3 stars hotel with breakfast, lunch and dinner;

- Providing refreshing drinks for not more than 40 persons during the two coffee breaks (filter coffee, water and juice);
- **Printing information and publicity materials and distribution;**
Brochures (design and printing):
 - pages: 4 - 8
 - print colour 4/4
 - A4 format
 - paper: 250gr./m2
 - finishing: folded
 - quantity: 10.000 units in Macedonian, 2.000 units in Albanian;

Telescopic colour banners:

- Design and printing of roll up colour banners (4 in Macedonian and 2 in English).
- Dimensions: 75 cm width and 180 cm high.

Design and printing of posters:

- 500 units on Macedonian, 100 units on Albanian and 50 units on English language with dimensions 50 cm width and 80 cm high;

Design and printing of guidelines for IPARD 2014- 2020 applicants:

- pages 4 - 120,
- A4 format,
- LWC or equivalent (65gr.m2),
- double sided print, inside 1/1 black and white, front page 4/1 colour,
- finishing: stapled
- quantity: 10.000 units in Macedonian, 2.000 units in Albanian

Printing of application forms for IPARD 2014- 2020 applicants:

- pages 4 - 20,
- A4 format,
- LWC or equivalent (65gr./m2),
- double sided print, inside 1/1 black and white, front page 4/1 colour,
- finishing: stapled
- quantity: 10.000 units in Macedonian

Printing of folders:

- A4 format,
- paper: 350gr./m2, glow,
- colour outside,
- quantity: 10.000 units on Macedonian,

Printing of documents in more than 1.000 pages (final number of pages to be printed will be defined during implementation of contract):

- A4 format,
- paper 80gr./m2
- double sided, inside 1/1 black and white, front page 4/1 colour

- **Preparation and broadcasting of IPARD Programme promotional media releases.**
 - Preparation and broadcasting of IPARD Programme promotional media releases (one audio adapted for radio release and three videos for TV presentation).

The updated Timetable is shown in Annex 3 (Annex 3 – Updated Timetable)

The updated Milestones are shown in Annex 4 (Annex 4 – Updated Milestones)



3D PROJECT STUDIO - SKOPJE
T.C. BEVERLI HILLS KAT 2 LOK 12
UL. NARODEN FRONT BR.19 1000 SKOPJE MACEDONIA
TEL. +389. 2. 3225.202 & +389. 2. 3225.204
WWW.3DSTUDIO.COM.MK
EMAIL: OFFICE@3DSTUDIO.COM.MK

MINUTES OF THE MEETING

Venue: Ministry for Agriculture, Forestry and water economy (MAFWE)

Date: 26 November 2018 (12:00 am)

Participants: 3D Project Studio (Tatjana Uzunova Georgievska),
MAFWE (Neda Gruevska Gjokovik, Zivko Brajkovski)

Subject – First general meeting with MAFWE about IPARD Programme 2014-2020

1. On the first meeting held in MAFWE we have been informed that the first measure that will be realized will be Measure 3 (МЕРКА „ИНВЕСТИЦИИ ВО ФИЗИЧКИ СРЕДСТВА КОИ СЕ ОДНЕСУВААТ НА ПРЕРАБОТКА И МАРКЕТИНГ НА ЗЕМЈОДЕЛСКИТЕ И РИБНИТЕ ПРОИЗВОДИ“).
2. It was discussed about the design of the publicity materials, printing and distribution, promotional campaign for additional IPARD Measures etc.
3. In the next 2 months until 29.01.2019 (3 workshops, 1 forum and 8 info days) need to be organized in several parts of Republic Macedonia.



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EMAIL: OFFICE@3DSTUDIO.COM.MK

MINUTES OF THE MEETING

Venue: Ministry for Agriculture, Forestry and Water Economy (MAFWE)

Date: 18 December 2018 (14:00 pm)

Participants: 3D Project Studio (Tatjana Uzunova Georgievska and Marija Uzunova),
MAFWE (Sashka Jovanovska - Vukelija, Neda Gruevska Gjokovik, Zivko Brajkovski,
Igor Trosanski and Kiril Ristoski)

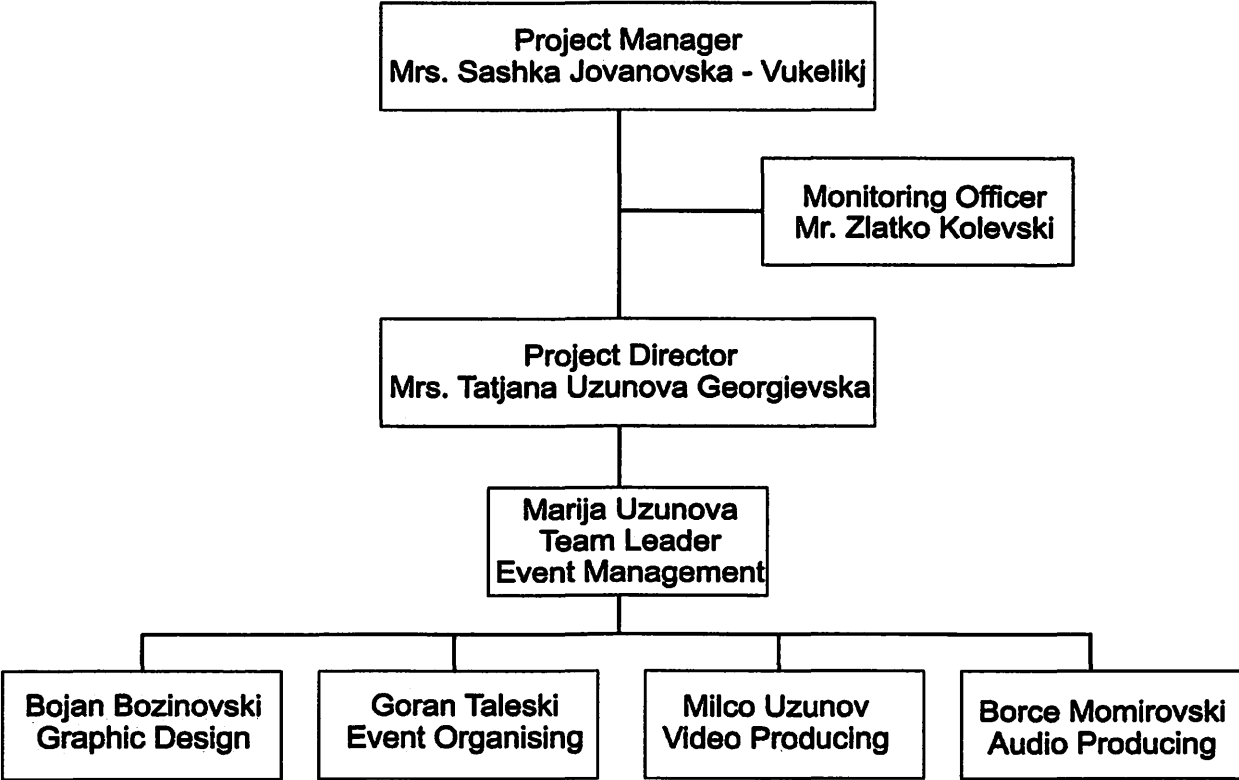
Issues discussed:

- The graphic designs for the posters and the telescopic banners, which are same for all of the measures, were approved.
- The graphic designs for the folders and brochures for Measure 3 proposed.

According to our evaluation ARCUSS DESIGN was approved by:

Name	Signature
Sashka Jovanovska – Vukelija	
Kiril Ristoski	

Annex 2 – Organigramme



Annex 3 – Updated Timetable

[illegible]

Annex 4 – Updated Milestones

Milestone	Activity	Month
Inception report approved	INC 1, INC 2, INC 3	01/2019
1st session of IPARD info days campaigns organised	IP 1	02/2019
2nd session of IPARD info days campaigns organised	IP 1	03/2019
6 regional workshops for promotion of IPARD Programme 2014 – 2020 organized	IP 2	10/2019
3 forums on Lessons Learned on IPARD 2007-2013 organized	IP 3	01/2020
All information and publicity materials designed and printed	IP 4	06/2019
All information and publicity materials distributed	IP 4	03/2020
Promotional media releases of IPARD Programme produced	IP 5	02/2019
Promotional media releases of IPARD Programme post produced	IP 5	03/2019
All promotional media releases of IPARD Programme distributed	IP 5	03/2020
Draft final report	IP 6	03/2020
Final report	IP 6	04/2020

ANNEX II

LIST OF INFO DAYS

Annex II - List of Info Days by date of eventInfo days under the 1st session:

Num	City/ Municipality	Date	Time	Participants
1	Veles	16.1.2019	10h	21
2	Lozovo	16.1.2019	14h	40
3	Shtip	17.1.2019	10h	16
4	Radovish	17.1.2019	14h	36
5	Valandovo	22.1.2019	10h	24
6	Rosoman	22.1.2019	14h	10
7	Ilinden	24.1.2019	10h	17
8	Gazi Baba	24.1.2019	14h	15
9	Kumanovo	01.2.2019	10h	33
10	Kriva Palanka	01.2.2019	14h	55
11	Sopishte	08.10.2019	10h	22
12	Petrovec	09.10.2019	10h	19
13	Berovo	15.10.2019	11h	31
14	Pehchevo	15.10.2019	15h	17
15	Dojran	16.10.2019	11h	5
16	Negorci	16.10.2019	15h	11
17	Belchishta	17.10.2019	11h	18
18	Ohrid	17.10.2019	15h	48
19	Kalishta	25.10.2019	11h	33
20	Vevchani	25.10.2019	15h	28
21	Makedonski brod	29.10.2019	11h	11
22	Resen	30.10.2019	11h	16
23	Mavrovo	31.10.2019	10h	15
24	Debar	31.10.2019	14h	25
25	Vinica	05.11.2019	11h	25
26	Delchevo	05.11.2019	15h	42
27	Saraj	06.11.2019	10h	11
28	Brvenica	06.11.2019	14h	4
29	Krushevo	07.11.2019	11h	17
30	Kratovo	08.11.2019	11h	35
31	Karbinci	18.11.2019	11h	18
32	Vasilevo	18.11.2019	15h	6
33	Novaci	19.11.2019	11h	15
34	Dolneni	19.11.2019	15h	15
35	Butel	22.11.2019	10h	15
36	Jegunovce	22.11.2019	14h	5
37	Rankovce	09.1.2020	10h	20
38	Sveti Nikole	09.1.2020	14h	37
39	Strumica	10.1.2020	11h	39
40	Prilep	15.1.2020	11h	31

41	Tetovo	16.1.2020	10h	22
42	Kichevo	16.1.2020	14h	33
43	Karposh	17.1.2020	10h	9
44	Aerodrom	17.1.2020	14h	9
45	Bitola	23.1.2020	11h	38
46	Gradsko	24.1.2020	11h	32
47	Kochani	28.1.2020	11h	45
48	Bogdanci	29.1.2020	11h	26
Total				1.115

Info days under the 2nd session:

Num	City/ Municipality	Date	Time	Participants
1	Zrnovci	18.2.2020	11h	20
2	Makedonska Kamenica	18.2.2020	15h	24
3	Zelenikovo	19.2.2020	10h	11
4	Chashka	19.2.2020	14h	26
5	Staro Negorichane	20.2.2020	10h	21
6	Arachinovo	20.2.2020	14h	7
7	Gjorche Petrov	21.2.2020	10h	10
8	Probishtip	28.2.2020	15h	19
9	Cheshinovo	28.2.2020	11h	13
10	Zelino	03.3.2020	10h	23
11	Tearce	03.3.2020	14h	29
12	Gostivar	04.3.2020	10h	19
13	Rostushe	04.3.2020	14h	6
14	Kisela Voda	05.3.2020	09:30h	10
15	Studenichani	05.3.2020	13:30h	8
16	Novo selo	06.3.2020	11h	27
17	Bosilovo	06.3.2020	15h	30
18	Mogila	10.3.2020	11h	13
19	Krivogashtani	10.3.2020	15h	18
20	Bogovinje	20.7.2020	10h	7
21	Vrapchishte	20.7.2020	14h	15
22	Demir Kapija	21.7.2020	11h	14
23	Valandovo	21.7.2020	15h	16
24	Vraneshtica	22.7.2020	11h	11
25	Plasnica	22.7.2020	15h	7
26	Drugovo	23.7.2020	11h	8
27	Demir Hisar	23.7.2020	15h	12
28	Negotino	24.7.2020	10h	12
29	Kavadarci	24.7.2020	14h	22
30	Zajas	27.7.2020	11h	25
31	Oslomej	27.7.2020	15h	10
32	Konche	28.7.2020	11h	19
Total participants				512

ANNEX III
EVALUATION OF INFO DAYS

Annex III – Evaluation of events

Evaluation of info days is presented in following table:

Place of event	Understanding programme goals	Understanding criteria and terms	Practical session	Understanding procedures for application	Lessons learned from successful examples	Overall evaluation
Berovo	4.40	4.27	4.33	4.20	4.33	4.27
Bitola	4.13	4.19	3.71	4.19	3.80	4.00
Bogdanci	4.75	4.75	4.67	4.67	4.33	4.67
Butel	5.00	4.83	4.83	5.00	4.71	4.67
Caska	3.00	3.00	3.00	2.00	3.00	3.00
Debar	3.67	4.00	3.50	4.00	4.00	4.50
Debarca	4.00	4.00	3.50	4.00	4.00	3.80
Delcevo	4.57	4.71	4.33	4.57	4.36	4.43
Demir Hisar	5.00	5.00	5.00	5.00	5.00	5.00
Demir Kapija	4.67	4.33	4.33	4.33	4.33	4.33
Dojran	4.67	4.67	4.67	4.67	4.67	4.67
Drugovo	5.00	5.00	5.00	5.00	5.00	5.00
Gazi Baba	5.00	5.00	4.86	5.00	4.88	4.86
Gradsko	4.67	4.92	4.43	4.55	4.64	4.82
Ilinden	4.18	4.45	3.82	4.18	3.73	3.91
Kalista	5.00	4.86	4.80	4.25	4.25	4.29
Karbinci	4.71	4.57	4.50	4.57	4.43	4.60
Karpos	4.00			5.00	4.00	4.00
Kicevo	4.29	4.00	4.14	4.33	4.00	4.29
Kocani	4.44	4.38	4.25	4.57	4.50	4.83
Konce						
Kratovo	5.00	5.00	5.00	5.00	5.00	5.00
Kriva Palanka	4.22	3.89	3.75	4.00	3.71	4.14
Krusevo	4.50	4.54	4.60	4.42	4.27	4.27
Kumanovo	4.10	3.90	3.60	3.90	3.90	3.80
Lozovo	4.50	4.50	5.00	4.00	4.00	4.50
Makedonska Kamenica	4.29	4.43	4.33	4.67	4.83	4.50
Makedonski brod	4.00	5.00	5.00	4.00	4.00	4.00
Mavrovo	4.50	4.71	4.67	4.43	4.50	4.43
Negotino	3.67	3.33	3.67	3.33	3.33	3.33
Novo selo	5.00	4.67	4.67	5.00	5.00	5.00
Ohrid	4.54	4.25	4.20	4.33	4.25	4.25
Pehcevo	4.36	4.45	4.36	4.45	4.60	4.36
Petrovec	4.00	4.33	3.67	3.67	4.33	4.00
Prilep	4.45	4.40	4.33	4.11	4.00	4.25
Probistip	5.00	5.00	5.00	5.00	5.00	5.00
Radovis	4.54	4.58	4.38	4.38	4.08	4.50
Rankovce	5.00	5.00	5.00	5.00	5.00	5.00
Resen	4.00	4.00	4.00	3.00	3.00	3.00
Rosoman	4.67	4.67	4.67	4.67	4.67	4.67

Place of event	Understanding programme goals	Understanding criteria and terms	Practical session	Understanding procedures for application	Lessons learned from successful examples	Overall evaluation
Saraj	4.57	4.71	5.00	4.57	4.57	4.60
Sopiste	4.43	4.29	4.00	4.25	4.20	4.20
Stip	4.50	4.40	4.11	4.40	4.22	4.38
Strumica	4.21	4.21	4.25	4.00	3.70	3.89
Sveti Nikole	3.80	4.20	4.00	4.40	4.20	4.20
Tetovo	4.75	5.00	4.33	4.25	4.25	4.50
Valandovo	4.36	4.36	3.80	4.00	4.18	4.00
Vasilevo	5.00	5.00		5.00	5.00	5.00
Veles	4.74	4.65	4.45	4.65	4.68	4.65
Vevcani	4.29	4.29	4.29	4.29	4.29	4.29
Vinica	4.83	4.67	4.80	5.00	4.83	4.50
Vranestica	5.00	5.00	5.00	5.00	5.00	5.00
Total	4.48	4.46	4.28	4.39	4.31	4.36

Evaluation of workshops is presented in following table:

Place of event	Understanding programme goals	Understanding criteria and terms	Practical session	Understanding procedures for application	Lessons learned from successful examples	Overall evaluation
Strumica	4.80	4.53	4.60	4.47	4.00	4.50
Tetovo	4.67	4.44	4.22	4.63	4.44	4.44
Skopje	4.47	4.47	4.57	4.69	4.62	4.69
Bitola	4.40	4.30	3.60	4.00	4.00	4.16
Stip	4.67	4.56	4.14	4.44	4.43	4.44
Total	4.57	4.44	4.23	4.38	4.23	4.42

Evaluation of forums is presented in following table:

Place of event	Understanding programme goals	Understanding criteria and terms	Practical session	Understanding procedures for application	Lessons learned from successful examples	Overall evaluation
Veles	4.45	4.37	4.55	4.30	4.20	4.30
Berovo	4.64	4.80	4.45	4.36	4.45	4.55
Valandovo	5.00	5.00	3.86	5.00	4.57	4.86
Total	4.61	4.61	4.34	4.45	4.34	4.47

ANNEX IV

COVER PAGES OF PRINTED MATERIALS AND MANUALS

Annex IV – Cover pages of printed materials and manuals

The cover pages of printed materials are presented below:



<p>UDHËZUES për shfrytëzuesit e mjeteve nga MASA 3</p> <p>Programi IPARD 2014-2020</p>  <p>MASA 3</p> <p>INVESTIME NË MJETET BAZË PËR PËRPUNIMIN DHE MARKETINGUN E PRODHIMEVE BUIQËSORE DHE TË PESHKUT</p> <p>www.ipard.gov.mk, www.ipardpa.gov.mk Ministrit e Ekonomisë dhe Mbrojtjes së Konsumatorit, 11000 Beograd, 011 26 00 00 Ministria e Bujqësisë, Pylltarisë dhe Ujit, 11000 Beograd, 011 26 00 00 Ministria e Mbrojtjes së Konsumatorit, 11000 Beograd, 011 26 00 00</p>	<p>ИПАРД Програма 2014-2020</p>  <p>Мерка 7</p> <p>ДИВЕРЗИФИКАЦИЈА НА ФАРМИ И РАЗВОЈ НА БИЗНИСИ</p> <p>Европски можности за македонското земјоделство и руралниот развој</p> <p>www.ipard.gov.mk, www.ipardpa.gov.mk Ministrit e Ekonomisë dhe Mbrojtjes së Konsumatorit, 11000 Beograd, 011 26 00 00 Ministria e Bujqësisë, Pylltarisë dhe Ujit, 11000 Beograd, 011 26 00 00 Ministria e Mbrojtjes së Konsumatorit, 11000 Beograd, 011 26 00 00</p>	<p>Programi IPARD 2014-2020</p>  <p>Masa 7</p> <p>DIVERSIFIKIMI I FERMAVE DHE ZHVILLIMI I BIZNESEVE</p> <p>MUNDËSI EVROPIANE PËR BUIQËSINË MAQEDONASE DHE ZHVILLIMIN RURAL</p> <p>www.ipard.gov.mk, www.ipardpa.gov.mk Ministrit e Ekonomisë dhe Mbrojtjes së Konsumatorit, 11000 Beograd, 011 26 00 00 Ministria e Bujqësisë, Pylltarisë dhe Ujit, 11000 Beograd, 011 26 00 00 Ministria e Mbrojtjes së Konsumatorit, 11000 Beograd, 011 26 00 00</p>
<p>БАРАЊЕ за користење на средства од МЕРКА 7</p> <p>ИПАРД Програма 2014-2020</p>  <p>ДИВЕРЗИФИКАЦИЈА НА ФАРМИ И РАЗВОЈ НА БИЗНИСИ</p> <p>www.ipard.gov.mk, www.ipardpa.gov.mk Ministrit e Ekonomisë dhe Mbrojtjes së Konsumatorit, 11000 Beograd, 011 26 00 00 Ministria e Bujqësisë, Pylltarisë dhe Ujit, 11000 Beograd, 011 26 00 00 Ministria e Mbrojtjes së Konsumatorit, 11000 Beograd, 011 26 00 00</p>	<p>УПАТСТВО за корисници на средства од МЕРКА 7</p> <p>ИПАРД Програма 2014-2020</p>  <p>Мерка 7</p> <p>ДИВЕРЗИФИКАЦИЈА НА ФАРМИ И РАЗВОЈ НА БИЗНИСИ</p> <p>www.ipard.gov.mk, www.ipardpa.gov.mk Ministrit e Ekonomisë dhe Mbrojtjes së Konsumatorit, 11000 Beograd, 011 26 00 00 Ministria e Bujqësisë, Pylltarisë dhe Ujit, 11000 Beograd, 011 26 00 00 Ministria e Mbrojtjes së Konsumatorit, 11000 Beograd, 011 26 00 00</p>	<p>UDHËZUES për shfrytëzuesit e mjeteve nga MASA 7</p> <p>Programi IPARD 2014-2020</p>  <p>Masa 7</p> <p>Diversifikimi i fermave dhe zhvillimi i bizneseve</p> <p>www.ipard.gov.mk, www.ipardpa.gov.mk Ministrit e Ekonomisë dhe Mbrojtjes së Konsumatorit, 11000 Beograd, 011 26 00 00 Ministria e Bujqësisë, Pylltarisë dhe Ujit, 11000 Beograd, 011 26 00 00 Ministria e Mbrojtjes së Konsumatorit, 11000 Beograd, 011 26 00 00</p>
<p>УПАТСТВО за изработка на ТЕХНИЧКИ ПРЕДЛОГ ПРОЕКТ</p> <p>ИПАРД Програма 2014-2020</p>  <p>Европски можности за македонското земјоделство и руралниот развој</p> <p>www.ipard.gov.mk, www.ipardpa.gov.mk Ministrit e Ekonomisë dhe Mbrojtjes së Konsumatorit, 11000 Beograd, 011 26 00 00 Ministria e Bujqësisë, Pylltarisë dhe Ujit, 11000 Beograd, 011 26 00 00 Ministria e Mbrojtjes së Konsumatorit, 11000 Beograd, 011 26 00 00</p>		

ANNEX V

**PR REPORT SELECTED
ANNOUNCEMENTS**

Клучна порака:

Започна кампањата „Европски можности за македонското земјоделство“

МЕДИУМ:

<https://zelenaberza.com.mk/zapocna-kampanjata-evropski-moznosti-za-makedonskoto-zemjodelostvo/>

ДАТУМ: 27/12/2018

ОБЈАВЕНО ВО: МАКЕДОНИЈА

Започна кампањата „Европски можности за македонското земјоделство“

декември 27, 2018

75



Започна кампањата „Европски можности за македонското земјоделство“. На самиот старт Министерот за земјоделство Љупчо Николовски ја истакна важноста на ИПАРД 2 програмата за македонското земјоделство, во периодот 2014 – 2020 година, како и нејзините можности кои земјоделците може да ги искористат преку објавениот повик.

Се работи за мерката „Инвестиции во материјални средства на земјоделски стопанства“ од ИПАРД 2 Програмата.

Клучна порака:

Нов јавен повик за финансиска поддршка во земјоделството и руралниот развој

МЕДИУМ:

<https://www.bankometar.mk/nov-aven-povik-za-finansiska-poddrshka-vo-zem-odelstvoto-i-ruralniot-razvo/>

ДАТУМ: 27/12/2018

ОБЈАВЕНО ВО: МАКЕДОНИЈА



БанкоМетар

Почетна Кредити Картички Штедење Осигурување

Нов јавен повик за финансиска поддршка во земјоделството и руралниот развој

2018-12-27 15:32



Вчера почна кампањата за информирање и едукација за ИПАРД-фондовите, со првата работилница на тема „Користење на средства од Инструментот за претпристапна помош на Европската Унија за рурален развој – ИПАРД 2014 – 2020“.

Во рамки на работилницата министерот за земјоделство шумарство и водостопанство, Ѓулијо Николовски, и директорот на Платежната агенција, Николче Бабовски, го најавија новиот јавен повик за финансиска поддршка во земјоделството и руралниот развој објавен завчера.

Клучна порака:
ИПАРД-консултантите ќе треба да се лиценцираат и да формираат комора

МЕДИУМ:

<https://opserver.mk/biznis/ipard-konsultantite-kje-treba-da-se-licenciraat-i-da-formiraat-komora/>

ДАТУМ: 07/01/2019

ОБЈАВЕНО ВО: МАКЕДОНИЈА



ПСЕРВЕР

ДОМА ВЕСТИ СПОРТ СТАВ КОЛУМНИ ИНТЕРВЈУА

МАРКЕТИНГ

ИНФОРМАЦИИ TIP OF THE WEEK ОПШТИНИ ХРАНА ИЗДВОРУВАМЕ

ИЗДВОРУВАМЕ > [October 17, 2020] Низ pop-up dance сензација, LISCA ја откри новата

НОМЕ > БИЗНИС И ЕКОНОМИЈА > ИПАРД-консултантите ќе треба да се лиценцираат и да формираат комора

ИПАРД-консултантите ќе треба да се лиценцираат и да формираат комора

© January 7, 2019 > Бизнис и економија, Македонија

ИПАРД

СООПШТЕНИЕ:
НОВА ЕВРОПСКА ПЕРСПЕКТИВА НА
МАКЕДОНСКАТА ИНДУСТРИЈА ЗА
ПРЕРАБОТКА НА ХРАНА

Платежната агенција ќе става ред во делот на ИПАРД. Планира донесување нов закон, според кој, консултантите од оваа бранша ќе мора да се лиценцираат, но и да формираат комора.

Како што вели директорот на Агенцијата, Николче Бабовски, за МИА, целта на оваа новина е земјоделците и стопанствата да добиваат квалитетни услуги и да се подобри квалитетот на ИПАРД-апликациите.

Клучна порака:

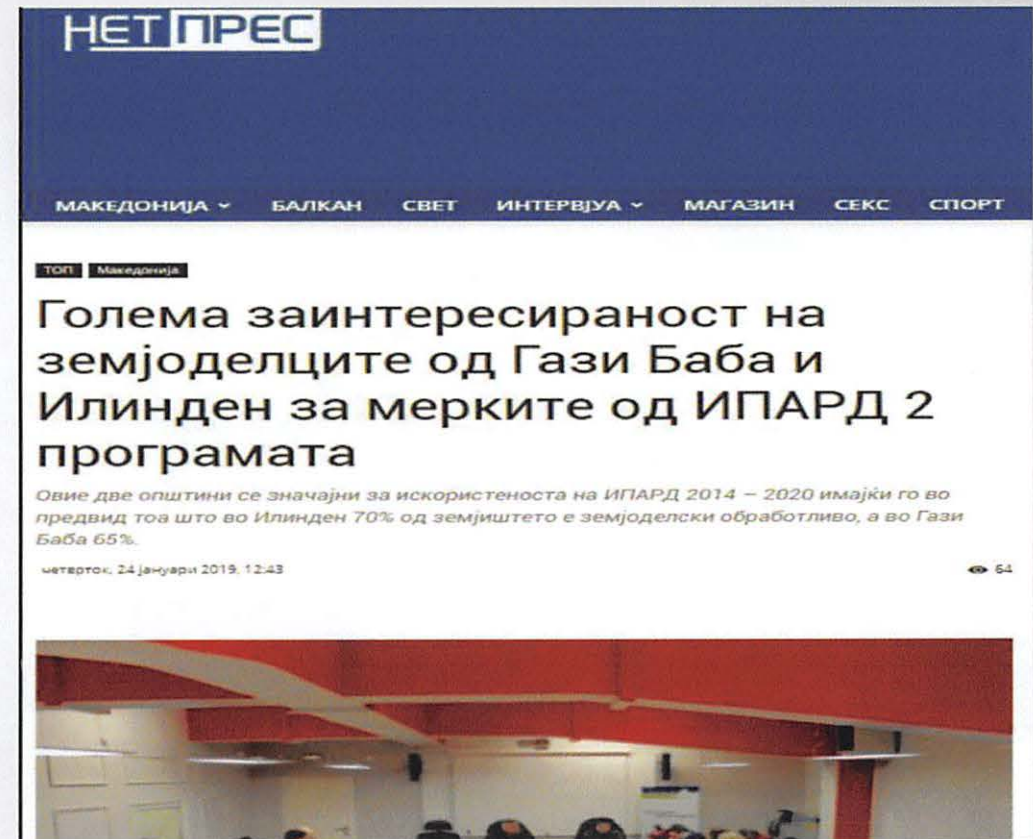
Голема заинтересираност на земјоделците од Гази Баба и Илинден за мерките од ИПАРД 2 програмата

МЕДИУМ:

<https://netpress.com.mk/golema-zainteresiranost-na-zemjodelcite-od-gazi-baba-i-ilinden-za-merkite-od-ipard-2-programata/>

ДАТУМ: 24/01/2019

ОБЈАВЕНО ВО: МАКЕДОНИЈА



Клучна порака:

Земјоделците од поширокиот кумановски регион се заинтересирани за ИПАРД 2

МЕДИУМ:

<https://zelenaberza.com.mk/zemjodelcite-od-posirokiot-kumanovski-region/>

ДАТУМ: 24/01/2019

ОБЈАВЕНО ВО: МАКЕДОНИЈА

 **ЗЕЛЕНАБЕРЗА**



Земјоделците од поширокиот кумановски регион се заинтересирани за ИПАРД 2

јануари 23, 2019  85



Земјоделците од поширокиот кумановски регион се заинтересирани за Програмата за користење на средствата од инструментот за претпристапна помош за рурален развој на европската унија (ИПАРД) за периодот 2014-2020, соопштија денеска надлежните од подрачната канцеларија на Агенцијата за поттикнување на развојот на земјоделството.

-Кофинансирањето се движи од 60 до 70 проценти од ИПАРД и од 40 до 30 проценти од земјоделецот, изјави Џабир Рамадани од подрачната канцеларија на Агенцијата.

Клучна порака:

Истекува рокот за аплицирање за ИПАРД 2

МЕДИУМ:

<http://mrt.com.mk/node/51854>

ДАТУМ: 24/01/2019

ОБЈАВЕНО ВО: МАКЕДОНИЈА



Клучна порака:

МЗШВ: Со новата Програма за рурален развој до модерно земјоделство, сигурен пласман и подобар живот во руралните средини

МЕДИУМ:

<https://www.biznisvesti.mk/mzshv-so-novata-programa-za-ruralen-razvoj-do-moderno-zemjodelstvo-siguren-plasman-i-podobar-zhivot-vo-ruralnite-sredini/>

ДАТУМ: 01/02/2019

ОБЈАВЕНО ВО: МАКЕДОНИЈА



Клучна порака: ВО СОПИШТЕ И ПЕТРОВЕЦ ЌЕ БИДАТ ПРЕЗЕНТИРАНИ МЕРКИТЕ ОД ИПАРД 2 ПРОГРАМАТА

МЕДИУМ:

<https://makpress.mk/Home/PostDetails?PostId=308655>

ДАТУМ: 08/10/2019

ОБЈАВЕНО ВО: МАКЕДОНИЈА



Клучна порака: Во Велес се одржува Форум за мерка 7 „Диверзификација на фарми и развој на бизниси“ од ИПАРД Програмата

МЕДИУМ:

<https://emagazin.mk/vo-veles-se-odrzhuva-forum-za-merka-7-diverzifikaci-a-na-farmi-i-razvo-na-biznisi-od-ipard-programata/>

ДАТУМ: 22/10/2019

ОБЈАВЕНО ВО: МАКЕДОНИЈА



Клучна порака: Продолжуваат и
Инфо деновите за ИПАРД
програмата

МЕДИУМ:

<https://www.slobodenpecat.mk/prodolzhuvaat-i-info-denovite-za-ipard-programata/>

ДАТУМ: 15/11/2019

ОБЈАВЕНО ВО: МАКЕДОНИЈА

СЛОБОДЕН ПЕЧАТ.МК

НАСЛОВНА ВЕСТИ ХРОНИКА МАГАЗИН КОЛУМНИ ЕСПРЕСО СПОРТ СЛОБОДНА



Вести Економија

Продолжуваат и Инфо деновите за ИПАРД програмата

Сите заинтересирани, наместо на 18. ноември апликациите ќе може да ги доставуваат до 3. декември 2019 година.

Слободен печат · 15/11/2019 · 09:56

Клучна порака:

Работилница за користење на средствата од ИПАРД 2014-2020

МЕДИУМ:

<https://netpress.com.mk/rabotilnica-za-koriste-e-na-sredstvata-od-ipard-2014-2020/>

ДАТУМ: 20/11/2019

ОБЈАВЕНО ВО: МАКЕДОНИЈА



Клучна порака:

Меѓу-институционална работилница за користење на средства од ИПАРД 2014-2020 во Скопје

МЕДИУМ:

<https://emagazin.mk/me-u-institucionalna-rabotilnica-za-koriste-e-na-sredstva-od-ipard-2014-2020-vo-skop-e/>

ДАТУМ: 20/11/2019

ОБЈАВЕНО ВО: МАКЕДОНИЈА

**БЕНЧМАРК**

Меѓу-институционална работилница за користење на средства од ИПАРД 2014-2020 во Скопје

by Редакција © ноември 20, 2019

Денес, 20. ноември 2019, во х. Холидеј Ин се одржува работилница за користење на средствата од Инструментот за претпристапна помош на Европската Унија за рурален развој (ИПАРД 2014-2020) помеѓу претставниците од Телото за управување со ИПАРД фондовите при Министерството за земјоделство, шумарство и

Клучна порака:

Продолжено пријавувањето за ИПАРД
ОГЛАСОТ

МЕДИУМ:

<http://mrt.com.mk/node/53122>

ДАТУМ: 22/11/2019

ОБЈАВЕНО ВО: МАКЕДОНИЈА



Клучна порака:

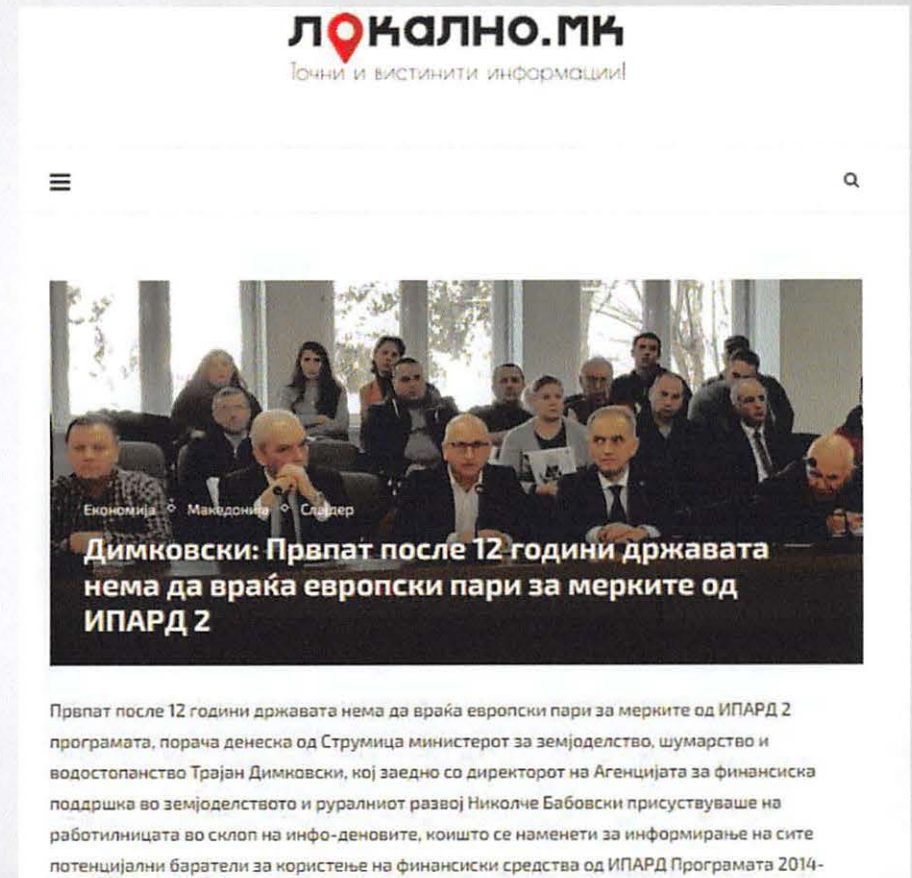
Димковски: Првпат после 12 години државата нема да враќа европски пари за мерките од ИПАРД 2

МЕДИУМ:

<https://lokalno.mk/dimkovski-prvpat-posle-12-godini-drzhavata-nema-da-vraka-evropski-pari-za-merkite-od-ipard-2/>

ДАТУМ: 10/01/2020

ОБЈАВЕНО ВО: МАКЕДОНИЈА



Клучна порака:

Денеска инфо денови за ИПАРД 2 во Гостивар и Ростуше, еве и во кои други општини ќе биде караванот оваа недела

МЕДИУМ:

<https://www.biznisvesti.mk/deneska-info-denovi-za-ipard-2-vo-gostivar-i-rostushe-eve-i-vo-koi-drugi-opshtini-ke-bide-karavanot-ovaa-nedela/>

ДАТУМ: 04/03/2020

ОБЈАВЕНО ВО: МАКЕДОНИЈА



Клучна порака:

Денеска инфо денови за ИПАРД 2 во Гостивар и Ростуше, еве и во кои други општини ќе биде караванот оваа недела

МЕДИУМ:

<https://gradina.mk/deneska-info-denovi-za-ipard-2-vo-gostivar-i-rostushe-eve-i-vo-koi-drugi-opshtini-ke-bide-karavanot-ovaa-nedela/>

ДАТУМ: 04/03/2020

ОБЈАВЕНО ВО: МАКЕДОНИЈА



Клучна порака:

Денеска инфо денови за ИПАРД 2 во Гостивар и Ростуше, еве и во кои други општини ќе биде караванот оваа недела

МЕДИУМ:

<https://denar.mk/218512/ekonomija/deneska-info-denovi-za-ipard-dva-vo-gostivar>

ДАТУМ: 04/03/2020

ОБЈАВЕНО ВО: МАКЕДОНИЈА



Клучна порака:

ИПАРД караванот утре во Могила и Кривогаштани, задутре во Демир Капија и Валандово

МЕДИУМ:

<https://mia.mk/ipard-karavanot-utre-vo-mogila-i-krivogashtani-zadutre-vo-demir-kapi-a-i-valandovo/>

ДАТУМ: 09/03/2020

ОБЈАВЕНО ВО: МАКЕДОНИЈА



Клучна порака:

Се откажуваат инфо деновите низ земјата за ИПАРД фондовите според насоките на Министерството за здравство

МЕДИУМ:

<https://www.biznisvesti.mk/se-otkazhuvaat-info-denovite-niz-zemjata-za-ipard-fondovite-sporod-nasokite-na-ministerstvoto-za-zdravstvo/>

ДАТУМ: 11/03/2020

ОБЈАВЕНО ВО: МАКЕДОНИЈА



Клучна порака:

Со специјален протокол за заштита од КОВИД-19, продолжува инфо караванот за Мерка 1 на ИПАРД низ земјата

МЕДИУМ:

<https://emagazin.mk/so-speci-alen-protokol-za-zashtita-od-kovid-19-prodolzhuva-info-karavanot-za-merka-1-na-ipard-niz-zem-ata/>

ДАТУМ: 17/07/2020

ОБЈАВЕНО ВО: МАКЕДОНИЈА



БЕНЧМАРК

Со специјален протокол за заштита од Ковид-19, продолжува инфо караванот за Мерка 1 на ИПАРД низ земјата

by Редакција | 17 јули 2020

Кампањата за информирање и едукација за ИПАРД 2014–2020 по направената пауза поради Ковид-19 вирусот, наредната недела ќе продолжи со своите активности во неколку општини низ земјата.

Инфо средбите ќе бидат во насока на информирање на сите заинтересирани лица за Мерка 1, Инвестиции во материјални средства на земјоделски стопанства од

Клучна порака:

Последни денови од ИПАРД инфо караванот

МЕДИУМ:

<https://mia.mk/posledni-denovi-od-ipard-info-karavanot/>

ДАТУМ: 23/07/2020

ОБЈАВЕНО ВО: МАКЕДОНИЈА

МИА

ПОЧЕТНА МКД СВЕТ БИЗНИС КУЛТУРА ХРОНИКА СПОРТ ФОТО ВИДЕО
ТИКЕР КОНТАКТ ИЗБОРИ

Бизнис Економија Општество

Последни денови од ИПАРД-инфокарванот

Инфокарванот за ИПАРД 2014–2020 денеска попладне ќе продолжи со активности во Демир Хисар. Присутните ќе може да слушнат нешто повеќе за аплицирање и искористување на Мерката 1 - инвестиции во материјални средства на земјоделски стопанства.

Мирјана Чакарова · 23 јули 2020 14:52

**НАЈНОВИ ВЕСТИ**

- 27 јуни 2020 16:23
Вработените на Гутл ќе работат од дома до следното лето
- 27 јуни 2020 16:19
Шпанија им нуди на туристите да им плати тестирање за корона вирус
- 27 јуни 2020 16:11
Општина Тетово годинава не планира повеќе средства за справување со бездомни кучиња
- 27 јуни 2020 15:08
Грчката Влада ја разгледува можноста да воведо задолжителна употреба на маска во

Клучна порака:

МЗШВ одржа форум за унапредување на спроведувањето и користењето на средствата од ИПАРД 2014-2020

МЕДИУМ:

<https://emagazin.mk/mzshv-odrzha-forum-za-unapreduva-e-na-sproveduva-eto-i-koriste-eto-na-sredstvata-od-ipard-2014-2020/>

ДАТУМ: 07/10/2020

ОБЈАВЕНО ВО: МАКЕДОНИЈА



БЕНЧМАРК

МЗШВ одржа форум за унапредување на спроведувањето и користењето на средствата од ИПАРД 2014-2020

by Редакција · 7 октомври 2020

Секторот за управување со ИПАРД фондови при Министерството за земјоделство, шумарство и водостопанство почетокот на оваа недела го одбележа со одржување на Форум за унапредување на спроведувањето и користењето на средствата од ИПАРД Програмата 2014-2020. На 6-ти и 7-ми октомври, во хотел Аурора во Берово, се одржа дводневниот форум каде што беа претставени ИПАРД

Клучна порака:

Во Куманово се одржа завршен настан за Кампањата за публицитет за ИПАРД Програмата 2014-2020

МЕДИУМ:

<https://faktor.mk/vo-kumanovo-se-odrza-zavrshen-nastan-za-kampanjata-za-publicitet-za-ipard-programata-2014-2020>

ДАТУМ: 20/11/2020

ОБЈАВЕНО ВО: МАКЕДОНИЈА



Клучна порака:

Во Куманово се одржа завршен настан за „Кампањата за публицитет за ИПАРД Програмата 2014-2020“

МЕДИУМ:

<https://zelenaberza.com.mk/vo-kumanovo-se-odrza-zavrshen-nastan-za-kampanjata-za-publicitet-za-ipard-programata/>

ДАТУМ: 20/11/2020

ОБЈАВЕНО ВО: МАКЕДОНИЈА



ANNEX VI

STILLS FROM VIDEO CLIPS

Video for Measure 1



Video for Measure 7

