



Ministry of Agriculture,
Forestry and Water Economy
IPARD Managing Authority

COMMUNICATION AND PUBLICITY OF IPARD 2014-2020 PROGRAMME ANNUAL ACTION PLAN FOR YEAR 2022

Ninth meeting of the IPARD Monitoring Committee

December 2021

Skopje



ACTIVITIES:

- Organization (on-line or with physical presence) of IPARD informational days with promotion of successful projects;
- IPARD forums (on-line or with physical presence) for lessons learned in regards to implementation of IPARD
- Appearances/interviews in electronic media and newspapers;
- Publication of the list of final beneficiaries of funds from the IPARD;
- Preparation and distribution of printing information and materials regarding IPARD Programme 2014-2020; ,
- Preparation and distribution of brochures dedicated to IPARD Programme 2014-2020
- Preparation and printing of illustrative publication dedicated to good projects implemented with IPARD Programme 2014-2020
- Creation and publishing audio and video clips
- Maintenance of the website: www.ipard.gov.mk



Activities	Responsibility	Quantity	Timetable 2022													
			1	2	3	4	5	6	7	8	9	10	11	12		
Organization (on-line or with physical presence) of IPARD informational days with promotion of successful projects	IPARD MA	24														
IPARD forums (on-line or with physical presence) for lessons learned in regards to implementation of IPARD	IPARD MA	3														
Appearances/interviews in electronic media and newspapers	IPARD MA and AFSARD	200														
Publishing a list of final beneficiaries of the IPARD Programme 2014-2020;	AFSARD	1														
Preparation and distribution of printing information and materials regarding IPARD Programme 2014-2020;	IPARD MA and AFSARD	2000														
Preparation and distribution of brochures dedicated to IPARD Programme 2014-2020	IPARD MA and AFSARD	2000														
Preparation and printing of illustrative publication dedicated to good projects implemented with IPARD Programme 2014-2020	IPARD MA and AFSARD	500														
Creation and broadcasting of promotional audio and video clips	IPARD MA	6														
Preparation, maintenance and upgrade of website of ipard.gov.mk	IPARD MA	1														
			preparational activities					implementation/distribution of activities								



Instrument for Pre-Accession Assistance for Rural Development, IPARD 2014-2020





THANK YOU FOR YOUR ATTENTION



**Instrument for Pre-Accession Assistance for Rural
Development, IPARD 2014-2020**

