

Annex 1 – Action plan for communication and publicity of IPARD Programme 2021-2027 for 2026 (PROVISIONAL)

Activity	Responsibility	Goal	Schedule for 2026											
			1	2	3	4	5	6	7	8	9	10	11	12
Organization of IPARD information days	IPARD MA	60												
IPARD forums for more successful implementation of IPARD Programme 2021-2027	IPARD MA	2-3												
Appearances/articles in written and electronic media	IPARD MA and IPARD Agency	250												
Publication of the list of final beneficiaries of the IPARD Programme 2021-2027	IPARD Agency	2												
Creation and distribution of printed information and materials regarding the IPARD Programme 2021-2027	IPARD MA and IPARD Agency	3000												
Production and distribution of brochures dedicated to the IPARD Programme 2021-2027	IPARD MA and IPARD Agency	3000												
Production and publication of promotional audio and video spots	IPARD MA													
Maintenance and updating of the website www.ipard.gov.mk	IPARD MA													

Legend:

Preparatory activities	
Realization activities	